

SVGU Incubation Cell Celebrates World Creativity and Innovation Day

Date: 21st April, 2025 **Venue:** SVGU Campus

Organized by: SVGU Incubation Cell

The SVGU Incubation Cell proudly celebrated World Creativity and Innovation Day on 21st April, 2025, with a vibrant and inspiring event dedicated to nurturing the spirit of innovation among students. The highlight of the celebration was an Idea Generation Competition, designed to encourage young minds to think creatively and propose novel solutions to real-world challenges.

The event commenced with an inaugural session where chairman Dr. Vishal Dahiya from SVGU incubation cell addressed the students, emphasizing the importance of creativity, problem-solving, and entrepreneurship in today's fast-evolving world. She welcomed all participants and shed light on the significance of the day, encouraging students to embrace innovation as a continuous journey.

A total of 10 proposals were invited from student individuals / teams of 2 students. They presented a diverse range of ideas spanning areas such as:

- RakshaBand Women Safety App
- Green Energy Solutions GreenGo
- Smart Education Tools AI based Mentorship
- Natural Healthcare Apps
- Community Development Initiatives TravelGo and HRM System

Participants were given a platform to pitch their ideas in a concise format, with a focus on originality, feasibility, and potential impact. Each team had 15-20 minutes to present, followed by a Q&A session with the judging panel comprising Dr. Vishal Dahiya, Dr. Priyanka Shah, Ms. Nehal Adhavaryu and Ms. Shakshi Sharma.



The competition witnessed an overwhelming display of enthusiasm and talent. The best idea pitched was awarded a prize for exceptional idea, while all participants received appreciation for their active participation. The winning idea will also be given mentoring support by the SVGU Incubation Cell for potential prototyping and development.

Creativity and Innovation Day at SVGU proved to be a resounding success, inspiring students to think outside the box and take their first steps toward entrepreneurial ventures. The Incubation Cell remains committed to fostering a culture of innovation and will continue to provide opportunities for students to transform ideas into impactful realities. Faculty Mentors Dr. Disha H. Parekh and Mr.Jaimin Patel encouraged students for their outstanding performance.



Photographs:









